

Privacy Policy

This privacy policy ("Privacy Policy") is effective since 1st January 2021. We may update this Privacy Policy from time to time, but we will not reduce your rights. Updates apply as of the effective date, as indicated on the Site.

Purpose of this Privacy Policy

We are committed to protecting your privacy and ensuring that your personal data is protected. The purpose of this Privacy Policy is to explain what we do with personal data that you provide to us ("Personal Information"), such as your name, mailing or email address.

This website is operated by Regent Laboratories Limited, registered at 101 – 7th Avenue, Edenvale, 1609, RSA ("REGENT LABORATORIES").

Any Personal Information processed by REGENT LABORATORIES in connection with this website is controlled by REGENT LABORATORIES, which is the "data controller" of your Personal Information.

Third Party Websites

This Privacy Policy applies to Personal Information in relation to your use of our Site. It does not apply to information collected by third party websites, platforms and applications that you may access through links on the Site. Such third party websites, platforms and applications may have their own privacy policies.

Legal Bases for Processing of Personal Information

We may process your Personal Information on the various legal bases of i) your consent or explicit consent, as the case may be, ii) fulfilling a contract with you, iii) meeting our legal or statutory obligations, iv) legitimate interests as outlined below, v) in order to protect the vital interests of you or other individuals, or vi) for the establishment, exercise or defense of a legal claim.

What and How We Collect and Use Personal Information

The Site automatically logs and we process information from the browser used to access the Site, for example, your IP address, the pages that are visited from that address, and the website from where you visit the Site, if your computer is set to allow that type of collection.

We use such information to evaluate interest in our Site and to perform other market research activities, such as surveying browsing habits on our Site. We do not use such information to identify the user who is accessing the Site.

Most of our services do not require registration. However, some of the services available through the Site may require registration. You may be asked to supply, and we will therefore process your contact details, such as name, location and information about your business, occupation or an e-mail address. You may also be offered to submit questions or comments to us, or to provide additional information through surveys or contests. Providing such information is entirely voluntary. If you do provide such information, we may use it to contact you and to inform you of changes to our services or our Site, if it is necessary for the abovementioned purposes. We may also use such information to enhance the usability of the Site and to ensure it is relevant and meets your needs.

We may also ask you to provide consent to certain data uses if we need to use your Personal Information for purposes not covered by this Privacy Policy. You are not obliged to provide such consent, but if you prefer not to, participation in certain activities may be restricted. Such restriction will only apply if Personal Information collected with your consent are necessary for performance of a contract with you, under which we provide such activities.

Moreover, we may use Personal Information if deemed necessary to protect us from a security risk, and we may share such information with law enforcement authorities if appropriate.

Processing

Legal Basis for Processing

Contact Form

If you fill out and submit the contact form at <https://www.regentlaboratories.com/contact> we will process your Personal Information to respond to your queries, comments, or requests for information. We may also use the data collected through the contact form to enter into business relationship with you or the organisation you represent. We may retain your queries for a certain time for internal administrative purposes, or in order to improve our services or products.

REGENT LABORATORIES relies on legitimate interest when processing your Personal Information collected through the contact form. When filling out the contact form you may optionally sign up for our mailing list by clicking relevant tick box. By signing up for our mailing list you consent to REGENT LABORATORIES processing your Personal Information for marketing purposes and to receiving from us communication such as press releases, stock exchange filings, updates about REGENT LABORATORIES products and services

and information about our events. REGENT LABORATORIES relies on your consent to send you the abovementioned communication.

Your correspondence with REGENT LABORATORIES Limited

If you correspond with us by email, the postal service, or other form of communication, we may retain such correspondence and the information contained in it and use it to respond to your inquiry, to notify you of our events or products or to keep a record of your complaint.

REGENT LABORATORIES relies on legitimate interest when processing your Personal Information for correspondence purposes.

Business relationships with our contractors

In the course of our business, we collect data that is necessary for the performance of contracts with our contractors, suppliers and other parties. If you decide to enter into a business relationship with REGENT LABORATORIES, we need to process your data in order to conclude and perform the contract.

REGENT LABORATORIES relies on necessity for performance of a contract with you when processing your Personal Information.

If you represent other person or entity

If you represent other natural person (e.g. farmer) or legal person (e.g. distributor of our products) we collect your Personal Information for contact purposes and to perform contract with the entity you represent. If you are a sales representative of one of the distributors of our products we collect your data in order to execute new orders for our products, provide you with information on our new products, or on the application of our products in the fields, news about crops and weather conditions, information on the economy. We do it to improve your professional knowledge and sales skills. If we did not received data directly from you, we obtained it from the entity you represent.

If you represent other person or entity, we rely on our legitimate interest when processing your Personal Information.

Newsletter and marketing communication

If you subscribed to one of our newsletters such as: blog updates, product updates, technical updates, industry updates we process your data for direct marketing purposes, including profiling. We may inform you of our new products, events, discounts on our products, field information, whether conditions and more.

If you provided us with more detailed information such as types of crops, size of your field, country or region of your field or information on your preferences we may send you news tailored to your needs or preferences, based on profiling.

When sending you marketing communication we rely on your consent.

Business events

We process Personal Information of participants who are interested in our offer and decided to provide us with their contact details during various events organized by REGENT LABORATORIES, as well as those in which REGENT LABORATORIES participates. These include company events, business meetings, trade shows, conferences, presentations of our products and others.

During the above mentioned events you can also subscribe to our newsletter.

REGENT LABORATORIES relies on legitimate interest when processing your Personal Information collected during business events.

Website users

We use cookies to help us enhance your experience when using our website. In some cases, cookies can be considered as personal data. We may collect cookies that are essential for the website user experience, as well as cookies used for functional, statistical or marketing purposes. For more information please see our Cookies Policy.

When processing cookies REGENT LABORATORIES relies on your consent on necessity for performance of a contract with you, or on legitimate interest, depending on the type of processing and cookies.

For more information about how we collect and use cookies, please see our [Cookies Policy](#).

Recruitment

REGENT LABORATORIES may process Personal Information for recruitment purposes. In connection with a job application or inquiry. REGENT LABORATORIES may collect the data in your resume or other recruitment documentation you provide to us or via recruitment agencies. The scope of Personal Information we process depends on the information you provide in your application. If you agree, we may use your data also for future recruitment processes.

The legal basis for processing Personal Information is the necessity for the conclusion of a contract with you or our legitimate interest to ensure compliance in our recruitment process, including combating of employment discrimination. If you agree to participate in our future recruitment processes we rely on your consent when processing your data.

Please write to our contact email address listed below, if you want to receive further information or, where available, a copy of the relevant data transfer mechanism.

How Long Do We Keep Your Personal Information?

We keep your Personal Information that we obtain about you through this Site for no longer than is reasonably necessary for the purpose(s) for which they were collected, but generally, we retain such Personal Information on file for no more than one year. In certain cases, Personal Information may be kept for an extended period of time in order to comply with legal obligations, or for the establishment, exercise or defence of a legal claim, in accordance with applicable laws.

Your Rights Relating to Personal Information

The following rights in relation to the processing of your Personal Information, apply to you only if you are visiting our website from the EU, or where the General Data Protection Regulation or other applicable data protection laws in the EU so provide and are subject to the conditions laid down therein.

In instances where REGENT LABORATORIES Group companies act as joint controllers, you can exercise these rights in respect of and against each of them. REGENT LABORATORIES Group companies which act as joint controllers have entered an arrangement, reflecting their respective roles and relationships. Please contact us if you want to know more about this contractual arrangement.

Access

You have the right to obtain from us confirmation if your Personal Information is being processed, relevant information about such processing as provided by applicable EU data protection laws, and a copy of the Personal Information undergoing processing.

Rectification

You have the right to obtain from us the rectification of inaccurate Personal Information concerning you and to have incomplete Personal Information completed. However, no changes to Personal Information will be permitted where the change would result in incorrect information or would alter a transaction with us already completed.

Objection

You have the right to object to the processing of your Personal Information on grounds relating to your particular situation.

You can also object at any time to the processing of your Personal Information for marketing purposes. (Please note that even if you object to your use of Personal Information for direct marketing purposes, we will still send you transactional messages in relation to services that you have purchased from us. These include responses to your questions and information about a service you have purchased from us.)

Portability

You have the right to receive the Personal Information concerning you which you have provided to the controller in a structured, commonly used and machine-readable format and have the right to transmit that Personal Information to another controller without hindrance from the controller.

Restriction

You may request to restrict processing of your Personal Information.

Erasure

You may request to erase (delete) your Personal Information.

Right to lodge a complaint

You also have the right to lodge a complaint with a supervisory authority, in particular in EU Member State of your residence, place of employment, or the location where the issue that is the subject of the complaint occurred.

Right to refuse or withdraw consent

You are free to refuse to give consent and you can withdraw (with effect for the future) your previously provided consent to the processing of Personal Information at any time without any adverse negative consequences. The lawfulness of any processing of your Personal Information that occurred prior to the withdrawal of your consent will not be affected.

Social Plugins

Our Site includes social plugins, such as Facebook, Twitter, LinkedIn and Google ("Social Plugins") which you can use to recommend content on our webpages to your friends and family.

Further information on Social Plugins and the scope and purpose of the data processing by their providers, can be found in the privacy policy of the social media provider.

Please see LinkedIn privacy policy: <https://www.linkedin.com/legal/privacy-policy>

Please see Twitter privacy policy: <http://twitter.com/privacy>

Please see Google privacy policy: <https://policies.google.com/privacy>

LinkedIn

We use a plug-in provided by LinkedIn ("LinkedIn"). This plug-in can be recognised by the LinkedIn logo in the "share" button. When you call up a page on our Site with such a button, your browser will set up a direct connection with LinkedIn's servers, and LinkedIn receives the information that you and your IP address have accessed this Site. If you are logged into your LinkedIn account when you click on the LinkedIn "share" button, LinkedIn can assign the visit to this account. We have no influence on the scope or content of the data which is collected by LinkedIn using this plugin. For information on the purpose and extent of data collection, the further processing and use of such data by LinkedIn, as well as your rights in this regard and your setting options for the protection of your privacy, please refer to LinkedIn's privacy policy.

Google Analytics

We use Google Analytics, a web analytics service provided by Google. ("Google"). Google Analytics uses cookies to help us analyze how users use the Site. The information generated by the cookie about your use of the Site through the integration of the plugin, Google receives the information that you have called up the corresponding page of our Site. The information generated by the cookie about your use of the Site will be transmitted to and stored by Google. You may refuse the use of cookies opting out from being tracked by Google Analytics with effect for the future by downloading and installing Google Analytics opt-out browser add-on for your current web browser: <http://tools.google.com/dlpage/gaoptout?hl=en>

Other Information

Data Security, Transfer through the Internet

We are committed to keeping your Personal Information safe. However, it is impossible to guarantee absolute security of Personal Information. If you have any concerns that your Personal Information has been put at risk, for example if someone has accessed information through us, please get in touch immediately.

Protection of Minors

We do not knowingly collect, process or disclose personal information from minors under the age of 16, without obtaining prior consent from parents or a person with parental responsibility.

Local Laws and Regulation

This Privacy Policy is intended to be in compliance with the applicable privacy laws and regulations of each country from which Personal Information is collected. To the extent the laws of a country prohibit us from using and sharing Personal Information in a way described in this Privacy Policy, the Privacy Policy and our practices shall be deemed modified to be consistent with such local laws.

Contact Information

If you have any questions about this Privacy Policy or would like to exercise your rights, please contact our Chief Privacy Officer at angelick@regentlaboratories.com